Helena Hill: Speaking Topics/Presentation Types

Speaking engagements include:

- Build IT Right Conference: Building the Invisible
- Tech Manchester: The Importance of Speed in Ecommerce (Webinar)
- Generator UX Day/2.0: Information Architecture & Interaction Design for a Better Experience (Conference/Workshop)
- Wordpress North East: Building a Great User Experience on the World's Most Popular CMS (Event)
- Rise & Design at Design Network North: Why You Can't Afford to Miss This: The UX Discovery Phase (Event)
- North East Business & Innovation Centre: User Experience 101 (Event)
- E-Commerce North East: Why Shopify? (Event)
- Durham University Business School: 3 hour academic lecture on UX to a cohort of 150 MBA students (Teaching)
- NWG Innovation Festival: Getting Ready to Pitch with UX (Conference)
- Creative Fuse Conference: Delivering Exceptional User Experiences: What can we learn from the worlds or architecture and design (Conference)
- NGI/Super Innovation Network: Emerging Tech in the Creative and Culture (Event facilitation)
- AkzoNobel: Service Design Workshop
- Tracerco: User Experience Design in Large Organisations presentation and workshop

Types of Delivery:

- Event Facilitation
- Live Webinar/Q&As
- Masterclasses
- Workshops
- Presentations
- Industry specific workshops

Topics include:

- User Experience Design
- Information Architecture
- Interaction Design
- Customer Experience
- Business Growth
- Digital Transformation
- Service Design